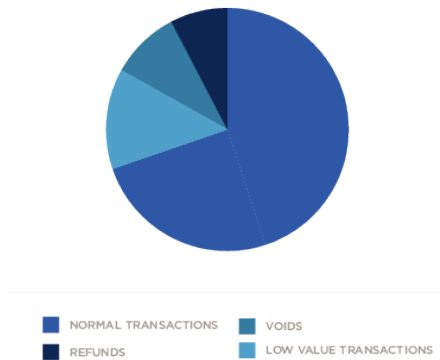




Data Analysis

TRANSACTION BREAKDOWN



The devil is in the detail....and the detail is in the data. In these days of data proliferation the sheer scale of information can be more 'foe' than 'friend'. LiveStore has been designed to both scale and simplify access to large amounts of data.

Quite apart from the additional contextual information such as CCTV for specific events, LiveStore captures all transaction data from the EPOS system and thereby provides value as both a live monitoring system and a definitive source of data for future report building and traditional mining.

LiveStore is a future-proof system that provides all the benefits associated with existing data mining and reporting but with levels of integration at store level that open up a new era of real-time business intelligence.

'Keep it simple. Don't let the data get in the way of the detail'